



# INNOGREEN

## INNOVATIVE ENTREPRENEURS LEADING GREEN BUSINESSES

### OBJECTIVES

1. Extend and develop the competences of educators and other personnel who support adult learners in the field of green business models.
2. Foster innovation and green skills of entrepreneurs.
3. Promote the EU policies in the field of adult education aligning with EntreComp (the European Entrepreneurship Competence Framework) and Greencomp (The European sustainability competence framework).

### MAIN RESULTS

- Guide of innovative good practices for future green businesses;
- Case studies about green businesses
- Creation of Green Business Innovation Canvas
- E-learning platform with training program and educational materials for innovation in green business

### TARGET GROUPS

- leaders, entrepreneurs of green and sustainable SMEs at local, national and european level.
- partners, adult educators, trainers



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### PROJECT OVERVIEW

The project aim is to increase the competences of educators in implementing innovation in green economy through training. Educators, in turn, will empower entrepreneurs to take better environmental decisions, to understand the advantages of green actions, thus contributing to the greenification of economy. Entrepreneurs will be able to identify opportunities related to green economy and implement successful businesses, using an innovation business canvas.



KEY ACTION A220-ADU  
COOPERATION PARTNERSHIPS  
IN ADULT EDUCATION



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### PARTNERSHIP



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